

A1 WHY CAN'T THEY STOP:

ADDICTION AND NEW DRUG TRENDS

Many times when someone has an addiction to drugs or alcohol we often ask, “Why don’t they just stop?” or “Can’t they see how this is hurting their children?” But addiction is much deeper than a choice. In this presentation we’ll look at the science behind addiction and how it affects us in everyday life. We’ll also discuss new drug trends including synthetic drugs and prescription drug use. **(Also approved for social worker CEUs.)**



Trainer: Bobbie Jo Sheridan, LBSW

Bobbie Jo is a Certified Prevention Specialist with Employee & Family Resources and specializes in substance abuse prevention. Bobbie Jo serves a wide spectrum of clients working in both rural and urban populations, she works with youth ages kindergarten through high school students, college students, youth offenders in juvenile detention, parents and the prison population. Bobbie Jo graduated from the University of Northern Iowa with a degree in Social Work and minor in Criminology. Bobbie Jo has worked in prevention since January 2009, including teen pregnancy prevention and tobacco prevention and cessation.